

PADEL INSIGHT & STATISTICS

December 2019

GB PADEL IN 2020

Padel participation

154,000 people
in Britain have
played Padel (0.2%)

Where GB Padel players have played



28%



55%



17%

Padel consideration

68% of tennis players
would also consider
playing Padel

Padel perceptions among those aware of the sport

Great Exercise - 75%

Competitive - 74%

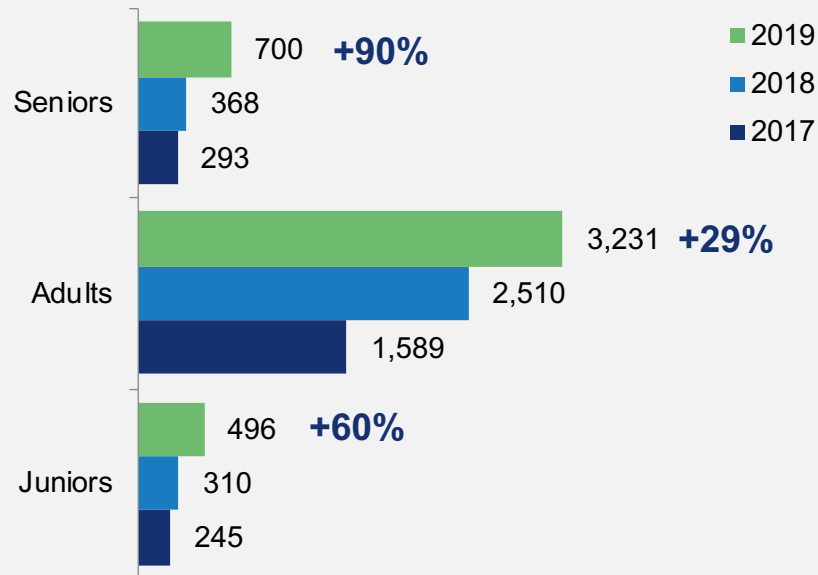
Sociable - 71%

GB PADEL IN 2020

Padel Club Members

4,439 members **+39%**

Padel Club Members



Gender split

72% Male

Gender split

28% Female

Events held

613 Social events held **+16%**

Events held

113 Tournaments held **+41%**

Playing Frequency at clubs

